



WTCD 
WORLD TRADE CENTER DENTAL GROUP, PC

Putting a smile on the face of New York!



THE SMILE...



A smile costs nothing, but it creates much. It enriches those who receive it without impoverishing those who give it.

It happens in a flash, but the memory of it may last forever. None are so rich that they can get along without it, yet none so poor that they cannot be richer for its benefits.

It creates happiness at home, fosters goodwill in business, and it is the countersign for great friendships.

It is rest to the weary, daylight to the discouraged, sunshine to the sad, and nature's best antidote for trouble.

Despite all these things a smile cannot be begged, bought, borrowed, or stolen, for it is something that is worth nothing to anyone until it is given away.

In the course of a day, some of your acquaintances may be too tired to give you a smile. Give them one of yours anyway. Nobody needs a smile so much as those who have none to give.

-Unknown

OUR PHILOSOPHY

PERSONALIZED CARE

For more than 30 years, the World Trade Center Dental Group, PC has served the needs of the Downtown community and its visitors. We continue to strive for the greatest level of care in the most comfortable and professional environment possible. Personalized care is our goal. To meet your specific dental and comfort needs, each patient is assigned his or her own Patient Care Coordinator. Your dental health and beauty are our greatest concern as we know it affects your overall health in so many ways. From the links found between periodontitis and heart disease, to similar links found between smiling and happiness, we know the difference a healthy smile can make.



MORE SERVICES UNDER ONE ROOF FOR YOUR CONVENIENCE



We've put together an elite team of dental experts and specialists to conveniently care for all your dental needs at the highest standards available.

DENTAL SPECIALTIES

- Restorative & Cosmetic Dentistry
- Implantology
- Oral Surgery
- Periodontics (Gum Therapy)
- Orthodontics (Braces)
- Endodontics (Root Canal Therapy)

SELECT SERVICES AVAILABLE

- Composite (White) Fillings
- Veneers, Crowns & Bridges
- Orthodontics & **invisalign** (Invisible Braces)
- Dental Implants
- TMJ & Headache Therapy
- Periodontal and Halitosis Treatment (Gum and Breath Therapy)

STAFF & AMBIANCE

Together, Dr. Richard Marchitto and Dr. Andrew Turchin lead an esteemed and dedicated staff of professionals, many of whom have been with WTC Dental for over 30 years. It is the goal of the entire staff to ensure that our patients always experience a comfortable and pleasant visit by offering the finest quality of dental care possible while maintaining a genuine concern for each patient.

Our state-of-the-art equipment is constantly upgraded as new dental technologies become available. We also offer patients light oral sedation or nitrous oxide, if requested. In these ways, we strive to ensure that your care follows our goal for excellence—both in your comfort during treatment and the overall results in your smile.



AMENITIES

Many of our patients are either busy New York professionals or out-of-towners visiting NYC for the best care possible. In these circumstances, many people choose to have as much of their dentistry done in as few visits as possible, while maintaining our highest level of care.

SPECIAL AMENITIES TO ENSURE YOUR COMFORT

- DVDs or Cable TV
- Music CDs
- Wireless Headphones
- Flavored Lip Gloss
- Assortment of Juices and Beverages
- Light Foods (panini, fruit shakes, etc.)
- Car Service To and From the Office
- Aromatherapy



MDTV SELECT

We're proud to have been recognized by **MDTV**[®] (Medical News Now, Inc.) as a national leader in cosmetic dentistry. MDTV is a consumer advocacy group dedicated to educating people in all fields of medicine and dentistry through their educational television programming. We have been selected by MDTV as the Guest Medical Expert and Educator on a program focusing on cosmetic dentistry.

This television program helps the public learn how to choose the right dentist with the specific skills needed to acquire the smile of one's dreams. We have passed a thorough medical evaluation by the DDTB Medical Advisory Board and we have been deemed "MDTV Select"[™] which assures the public of total patient satisfaction. MDTV Select doctors are dedicated to patient education and committed to total patient care.





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